

# SalzburgerLand Photo Contest Terms and Conditions



## (1) Participation

Participation in the Photo Contest is free of charge. The host is SalzburgerLand Tourismus GmbH (SLTG), Wiener-Bundesstraße 23, 5300 Hallwang. Any hobby or professional photographer aged 18 and over may participate. Excluded from participating are professional photographers who have already offered their photos for sale or for other uses.

With participation, beginning with sending an image in to the contest, the copyright author agrees to these terms and conditions.

The validity period of participation varies depending on the category:

- #contrasts: Start: 14.07.2017, 01:00 - closing date for entries: 14.08.17, 23:00
- #earlybird: Start: 15.08.17, 01:00 - closing date for entries: 15.09.17, 23:00
- #outdoorfun: Start: 16.09.17, 01:00 - closing date for entries: 17.10.17, 23:00

Photos sent earlier or later cannot be taken into account.

## (2) Motive

Motifs around the 3 categories of #contrasts, #earlybird or #outdoorfun are allowed.

The participants agree not to upload to the portal any illegal, grossly offensive, pornographic, harmful to young people, extremist, violent or trivialising, advertisement for a terrorist or extremist political union, encouragement to commit a crime or criminal act in other ways or other such illegal images. Additionally, the participant undertakes not to send any content containing advertising or commercial content.

The SalzburgerLand Tourismus GmbH reserves the right not to admit submitted content to the competition or to remove it.

## (3) Review

After closure of the competition, an independent jury, set up by the SalzburgerLand Tourismus GmbH, will decide from all photographs submitted on the 10 best photos per category. The number of likes from the Instagram community determines the final 9 winners (3 best finishers in each category).

## (4) Winners and Prizes

The 9 (3 per category) winners will each win high-quality prizes, consisting of:

1. 1st Place: €300 + backpack + SIGG bottle + SL card
2. 2nd Place: €200 + backpack + SIGG bottle
3. 3rd Place: €100 + backpack + SIGG bottle

Legal action is excluded.

Winners will be notified by Email. In addition, the winners and winning photos will be announced on the website, on various online platforms and printed in various print media.

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## (5) Photos and Image Rights

The participants can take part in each category with one photo.

The participant agrees, through sharing of photos on Instagram, so-called publication of the photos using the required combination of Hashtags, that the submitted photos may be used by SLTG outside of the competition for marketing purposes free of charge on the internet and in print media (flyers, brochures, etc.) and reproduced and publicly distributed. In addition, SLTG may distribute, free of charge, the photos to the press (national and foreign newspapers, journals, magazines, etc.) as well as co-operation partners for the design of tourist articles about SalzburgerLand. Basically, SLTG can edit or change the submitted images for the aforementioned purposes.

The participant declares to own all copyrights and other rights to the submitted photos and that depicted people agree with the release. As such, publication permission from the represented people is to be submitted along with the submission of images to SLTG. If the participants violates their obligations under these conditions or they do not own, contrary to this policy, all rights in the submitted content or the depicted people have not given their release agreement, the participant releases SLTG completely from all and any third party claims. The participant has no right to publish the submitted content.

## (6) Data Protection

The submitted photos may possibly be shared with connected third parties, such as editors, under the conditions of this photo competition, in other publications (reports on the photo contest, awards, printing of illustrations, etc.). Hereby, the participant agrees expressly to this.

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